



FOR IMMEDIATE RELEASE

March 25, 2005

Media and sample contact: Jo Diaz

707-620-0788

jo@diaz-communications.com

**Board of Directors ~ 2005**

President: John Monnich  
Vice President: Jeff Cohn  
Secretary: Louis Foppiano  
Treasurer: Christine Wells  
Director: Jim Concannon  
Director: Jo Diaz  
Director: Larry Mettler  
Director: Fred Vaske  
Director: Ken Wilson

**Dr. Carole Meredith**

First Charter Member

**Organizational Members**

Bogle Vineyard & Winery  
Concannon Vineyard  
Heringer Holland Land & Farming  
Robert Biale Vineyards

**Individual Members**

Bacigalupi Vineyards  
Barra Family Vineyards  
Bella Vista Farming Co.  
Chateau Le Paws  
Clayton Vineyards  
Continental Vineyards  
David Bruce Winery  
Diablo Vista Vineyards  
Ehrhardt Estates  
EOS Estate Winery  
Field Stone Winery  
Foppiano Vineyards  
Frey Vineyards, Ltd.  
F. Teldeschi Winery  
Girard Winery  
Guenoc Winery  
Hidden Cellars  
Judd  
Judd's Hill  
Lava Cap Winery  
Lolonis Winery  
Marr Cellars  
Masset Winery  
McDowell Valley Vineyards  
Mettler Family Vineyards  
Mohr-Fry Ranches  
Oleta Vineyards  
Pacific Star  
Parducci Wine Estates  
Pedroncelli Winery  
R.A. Ripken Grape Nursery  
Rosenblum Cellars  
Sereno Vista Vineyards  
Shannon Ridge  
Silkwood Wines  
Trentadue Winery  
Vaske Family Estates  
Vina Robles  
Vincent Arroyo Winery  
Wilson Farms

**Associate Members**

Lodi-Woodbridge Winegrape  
Commission  
Rhône Rangers  
Suisun Valley Grape Growers  
Association  
Wine Market Council

**Committee**

Heritage Clone Vineyard  
Chair, Patty Bogle  
Marketing  
Chair, Dave Pramuk  
Membership Drive  
Chair, John Monnich  
Petite Sirah Glass Development  
Chair, Paul Dolan

## “Winemakers in Space”

### Petite Sirah panel chooses a whimsical name for themselves while choosing the perfect Petite Sirah Glass

Windsor, CA — Before the new year, PS I Love You had a call for winemakers to become part of a tasting panel. They were to work closely with glass inventor Alan Zalayet of Eisch Glaskultur from Frauenau, Germany.

#### Their objective? Create a perfect Petite Sirah glass.

Paul Dolan and Bob Swain of the Mendocino Wine Company hosted the panel at Parducci Wine Cellars in Ukiah. The “*Winemakers in Space*” (as Al Perry of Robert Biale dubbed them... and it stuck) went through a two-step process, each time being given hand blown glasses in which they’d taste their own Petites, then they’d score which glass best suited their wine.

There was a twist... Alan Zalayet of Eisch had just invented the “Breathable” glass.  
[www.eisch.de](http://www.eisch.de)

As the winemakers learned, this “Breathable” glass is a PERFECT fit for Petite Sirah, as wine begins to decant in the glass in minutes, softening the tannins and delivering tremendous fruit over tannins. Each winemaker was amazed by (and will attest to) the process. One-by-one, each winemaker’s wine was poured in two exact prototypes; one was breathable, the other was NOT. Hands down, the breathable glass was preferred each time by the consensus of the panel.

After the first round, the panel had the following requests: Make the glass lighter in weight, shorter in stature, and a more narrow rim to focus the aromas and intensify the fruitiness of the wine. By doing that, they created more delivery into the front of the palate, where sweetness is tasted.

Then, at a second tasting, all winemakers returned with their original set of glasses (to make certain that all criteria was met), were given two more prototypes, and the final glasses were evaluated, and the Petite glass was unanimously chosen...

P.O. BOX 1505 ~ WINDSOR CA 95452 ~ T: (707) 620-0788 ~ F: (707) 838-9159

[info@psiloveyou.org](mailto:info@psiloveyou.org) <http://www.psiloveyou.org>

A Non-Profit Organization, 501 (c) 6 ~ Tax ID # 82-0583174

So... the Petite Sirah glass, having gone through quite a process, has finally been designed/invented (with the extra "Breathable" benefit). Each one has the quality and look of the best stemware on the market, but will cost about half the price. The glass is very strong, and will be blown in just one piece.

Zalayet has just finished his U.S. tour (the Breathable line has ALL glass examples, from Bordeaux, to Burgundy, to Petite Sirah, etc.), and is returning to Germany to go into production.

### **Three Cheers: Petite Sirah now has its OWN glass!**

The winemakers who sat on the tasting panel were the following:

Concannon - Adam Richardson

David Bruce - David Bruce

Field Stone- Tom Milligan

Foppiano - Bill Regan

Lolonis - Ed West

Mettler Wines - Larry Mettler

Parducci (Mendocino Wines) - Paul Dolan

Parducci - Bob Swain

Robert Biale - Al Perry

Robert Biale - Dave Pramuk

Rosenblum Cellars - Jeff Cohn

Rosenblum Cellars - Kent Rosenblum

Silkwood - John Monnich

Trentadue - Miro Tcholakov



Pictured left to right at a reception with Alan Zalayet at HUMMINGBIRD GARDENS at Mark West Lodge in Santa Rosa are the following: John Monnich, Paul Manchester, Bill Regan, Alan Zalayet, Miro Tcholakov, Tom Milligan, and David Bruce. (Image available upon request: 300 dpi jpeg)