



FOR IMMEDIATE RELEASE

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**Board of Directors ~ 2005**

President: John Monnich  
Vice President: Jeff Cohn  
Secretary: Louis Foppiano  
Treasurer: Christine Wells  
Director: Jim Concannon  
Director: Jo Diaz  
Director: Larry Mettler  
Director: Fred Vaske  
Director: Ken Wilson

**Dr. Carole Meredith**

First Charter Member

**Organizational Members**

Bogle Vineyard & Winery  
Concannon Vineyard  
Heringer Holland Land & Farming  
Robert Biale Vineyards

**Individual Members**

Bacigalupi Vineyards  
Barra Family Vineyards  
Bella Vista Farming Co.  
Chateau Le Paws  
Clayton Vinyards  
Continental Vineyards  
David Bruce Winery  
Diablo Vista Vineyards  
Ehrhardt Estates  
EOS Estate Winery  
Field Stone Winery  
Foppiano Vineyards  
Frey Vineyards, Ltd.  
F. Telleschi Winery  
Girard Winery  
Guenoc Winery  
Hidden Cellars  
Judd  
Judd's Hill  
Lava Cap Winery  
Lolonis Winery  
Masset Winery  
McDowell Valley Vineyards  
Mettler Family Vineyards  
Mohr-Fry Ranches  
Oleta Vineyards  
Pacific Star  
Parducci Wine Estates  
Pedroncelli Winery  
R.A. Ripken Grape Nursery  
Rosenblum Cellars  
Sereno Vista Vineyards  
Shannon Ridge  
Silkwood Wines  
Trentadue Winery  
Vina Robles  
Vincent Arroyo Winery  
Wilson Farms

**Associate Members**

Lodi-Woodbrigde Winegrape  
Commission  
Rhone Rangers  
Suisun Valley Grape Growers  
Association  
Wine Market Council

**Committee**

Heritage Clone Vineyard  
Chair, Patty Bogle  
Marketing  
Chair, Dave Pramuk  
Petite Sirah Glass Development  
Chair, Paul Dolan

## *Election of Officers for 2005, Committees Take Shape*

### **PS I Love You, Inc. announces the following...**

Windsor, CA — P.S. I Love You's board of directors has voted for the following:

President: John Monnich	(Silkwood Wines)
Vice President: Jeff Cohn	(Rosenblum Cellars)
Secretary: Louis Foppiano	(Foppiano Vineyards, Founder)
Treasurer: Christine Wells	(Foppiano Vineyards, Founder)
Director: Jim Concannon	(Concannon Vineyards)
Director: Jo Diaz	(Executive Director, Founder)
Director: Larry Mettler	(Mettler Wines)
Director: Fred Vaske	(Vaske Family Estates)
Director Ken Wilson	(Past President 2004, Wilson Vineyards)

Since its inception in October 2002, PSILY, Inc. has incorporated, has received 501 (C)(6) non-profit status, continues to support Louis Foppiano's Annual Petite Sirah Noble Symposium held at Foppiano Vineyards, supports Concannon's annual Blue Tooth Tour of taking principals across America to pour their Petite Sirahs, and has created three functioning committees:

**Marketing:** Chair Dave Pramuk of Robert Biale Vineyards works closely with Jo Diaz to provide the best possible educational support material for the media and trade, recently updating a 3-fold brochure for the organization.

**Petite Sirah Glass Development:** Chair Paul Dolan of Parducci Wine Estates continues to host the different phases of research and development for a Petite Sirah Glass. Eisch Glaskultur is the German glass company that is working with PSILY, in order to have a specific glass dedicated to this varietal. Wine writer Dan Berger suggested that the glass have a red proprietary dot. Eisch took the concept a step further, and the glass will have a red heart blown onto the stem of each glass - its unique proprietary signature.

**Heritage Clone Vineyard:** Chair Patty Bogle is working directly with Dr. James Wolpert, U.C Davis Department Chair for Enology and Viticulture. At Foppiano's Third Annual Symposium, Dr. Wolpert stated, "The stages of how a varietal makes it to clonal research are that people begin to talk about the varietal. Then, they talk about the nuances, the selections, then vineyard designations. The last stage is clonal selection. That's a matter of maturity. Petite Sirah's current progress is going very fast. No other varietal has gone this fast for nuance and quality in such a short period of time."

Jo Diaz credits the growth of PSILY to the support that the growers and producers have shared since the launch of PSILY as an advocate group for Petite Sirah.

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